

Formula SAE Combustion at the
University of Michigan-Dearborn



2018

Sponsor Packet

What Is Formula SAE

Formula SAE is a competition that allows students to design and build a formula style vehicle and compete against schools from around the world. Students are responsible for every aspect of the car from designing, to manufacturing, and testing a vehicle which then competes in a graded competition. Each competition consists of static and dynamic events, testing the performance of the vehicle and challenging the knowledge of the students relating to the design, manufacturability, cost, and marketing of the vehicle.



Static Events

Cost and Manufacturing	100 Points
Presentation	75 Points
Design	150 Points

Dynamic Events

Acceleration	100 Points
Skid Pad	75 Points
Autocross	125 Points
Efficiency	100 Points
Endurance	275 Points

FORMULA SAE®

Our Team

The University of Michigan-Dearborn Formula SAE team was founded in 1994. Since its creation over twenty years ago, the team has found success numerous times and has seen multiple top-ten finishes. The 2018-2019 season will be an exciting new chapter to our racing legacy as we will be designing a brand-new race car with a brand-new list of team members. Most of our team is new to SAE and race car design and we will get the opportunity to be the face of Dearborn racing for the next several years as we all learn to develop and grow as engineers. The team has the ultimate goal of resurging back into the status of being a top-10 contender for our competition. This can only be done with successful cooperation with the university and our sponsors, both are key in making sure all things run smoothly for the team.



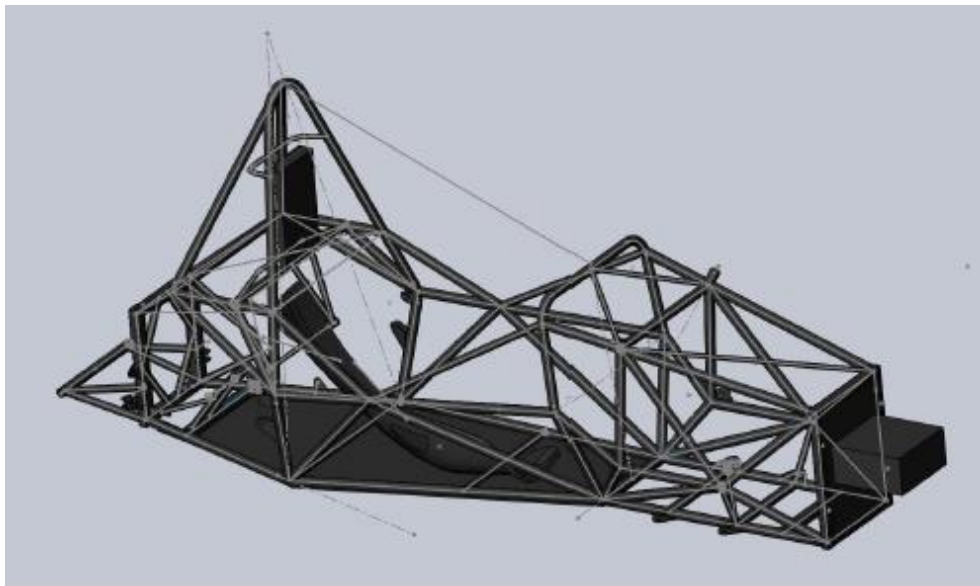
Why Sponsor Formula SAE

The University of Michigan-Dearborn is generous in the resources and space they provide us; however, our team would not be successful without the support of all our incredible sponsors. Supporting our team means that you are giving students the opportunity to apply the lessons they learn in the classroom to a tangible product. The practical application that FSAE provides encourages personal and professional growth in all the students that participate. Through Formula SAE, students learn about proper engineering practices, project management, business and marketing, and manufacturing. They learn how to be leaders of a large diverse team and the importance of effective communication in a team environment.

Many of the designs on the team's car would not be possible to create without the software or hardware donations from our sponsors. To be able to continue such an impactful project, we need the help of our sponsors. The resources they supply are essential to keeping this team running and progressing year after year.

Support for our team can be through various methods, including monetary donations, gifts in kind, or company time and resources.

All donations to our team are tax deductible, as The University of Michigan-Dearborn is a 501(c)3 organization.



Sponsorship Levels

Diamond (\$7,000 and above)

- Largest logos displayed on most prominent areas of the car
 - Includes all platinum benefits

Platinum (\$3,500-\$6,999)

- Large decals on car
- Large logo on team shirt
- Vehicle presented at company (if possible)
 - Includes all gold benefits

Gold (\$1,500-\$3,499)

- Medium decals on car
- Medium logo on team shirt
- Includes all silver benefits

Silver (\$500-\$1,499)

- Small decal on car
- Small logo on team shirt
- Includes all bronze benefits

Bronze (\$150-\$499)

- Small decal on car
- Logo on team website
- Team photo and thank you letter at end of season

Friends (Up to \$150)

- Name listed on team website

DONATION FORM

UMD Racing is an excellent experience for students at the University of Michigan-Dearborn. It serves as an excellent practical application of what is being learned in the classroom, while also teaching highly valuable project management skills. The University of Michigan-Dearborn is very generous in the resources they provide our team, however outside sponsorships and donations are critical to our success, now and in the future. Without contributions like yours, our success would not be possible.

If you are interested in making a donation to our team, please fill out the form below and mail it to the listed address. If you have any questions, please do not hesitate to contact us.

Name/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website: _____

Monetary Donation

What is the amount of your donation? _____

Please make checks payable to *The Regents of the University of Michigan*

Gift in Kind

What is the nature of this gift in kind? _____

What is the value of this gift in kind? _____

The University of Michigan-Dearborn is a 501(c)3 organization. All donations are tax deductible.

Signature

Date

Please return this form to:
UMD Formula SAE
1040 IAVS
4901 Evergreen Road
Dearborn, MI 48128

Please direct any questions to:
David Petkov
Team Captain
dppetkov@umich.edu



Thank You!

The University of Michigan-Dearborn Formula SAE Combustion team thanks you for your consideration. We hope to add you to the list of partners that allow our team to be successful! If you have any questions about our team or sponsorship opportunities, please do not hesitate to contact us!

David Petkov
Team Captain
dppetkov@umich.edu

